

MCH Messecenter Herning Kongrescenter
Vardevej 1, 7400 Herning, Denmark

Your stand will be in hall D / Camp will be in hall C

www.formland.com

Accommodation

- We offer a common camp in hall C where you bring your sleeping bag and surface. Price per night DKK 100,-/€ 14 – the hall will be divided in sections of 4-8 persons. Bathroom is next to the hall.
- Other possibilities in the local area <http://www.visitherning.com/In-int/herning/accommodation>

Building up

- Before exhibition: Wednesday May 12th 7 AM to 8 PM

Currency

- € 10,- = DKK 75,-
- here you have a currency calculator <http://valutaomregneren.dk/>

Evening events

- There will be arranged a trade show party for all exhibitors. This celebration tends to be on Friday night, but it is not yet determined.

Extra equipment

- Suspension units for clothing each DKK 250,-
- currency calculator <http://valutaomregneren.dk/>
- Extra light: Luminaire 10 cm or 50 cm each DKK 269,-
- Power plug each DKK 746,-
- Bills from Denmark are without Danish VAT- if you have VAT number in your own country
- currency calculator <http://valutaomregneren.dk/>

Food at the exhibition:

- You can buy tickets for breakfast, lunch and dinner:
- DKK 30,- /€ 4,5 per breakfast ticket and
- DKK 60,-/€ 8,5 per dinner/lunch ticket
- And there are a lot of other take aways, cafes & restaurants where you can buy food

Food in the local town

- <http://www.visitherning.com/In-int/herning/restaurants-and-cafes>

Help links

- nordicstartupmanagers.com Match start ups & business leaders across the Nordics
- <http://dynamicbusinessplan.com/startup> overview of 9 steps to startup a small business

Money

- € 10,- = DKK 75,-
- here you have a currency calculator <http://valutaomregneren.dk/>

Opening – during the exhibition

- Opening hours Thursday 13 august - Sunday 16 august 2015
Every day 09:00 - 18:00

Participants

- 100 New creative businesses from Finland, Sweden, Norway & Denmark

Partners

- AGMA, FI
- Modeink, SE
- MCH
- Spinderihallerne
- Folio
- Via Design
- Herning Kommune
- Erhvervsrådet Herning & Ikast-Brande
- Superblaise, NO
- Headstart Fashion
- BSR Stars
- Norden
- Formland
- Innonet Lifestyle

Prize

- We reward: Best Business Model & Local Production Setup
- The winner will get special support in professionalizing the business

Safety box

- There will be a common room in the middle of the area where exhibitors can store values, charge phones, brew coffee etc.

Stand

- Each participant will have 6 m2 for free
- The common stand of 100 stands will be built up in plywood (Nordic light wood look)

Tools for entrepreneurs

- nordicstartupmanagers.com Match start ups & business leaders across the Nordics
- - <http://dynamicbusinessplan.com/startup> overview of 9 steps to startup a small business

Visitors

- Statistics of visitors Formland August 2014:
- Number of visitors persons: 11,397
- Number of visitors stores: 4,146
- Number of visitors countries: 38

Where

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Vardevej 1, 7400 Herning, Denmark
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www.innonetlifestyle.com – annette@innonetlifestyle.com