

NORDIC BUZZ – New Creative Business

A project under the Section Internationalization

NORDIC BUZZ - New Creative Business is an event and a mentor program for entrepreneurs in the creative industries. The concept consists of a mass of 100 young creative entrepreneurs from Finland, Sweden, Norway and Denmark, which exhibit their products and / or concepts on Formland fair. In addition, participants will be assigned a mentor.

NORDIC BUZZ takes place from 12th-16th August 2015 and the exhibition itself is from d. 13-16.august.

NORDIC BUZZ aims to get Nordic creative entrepreneurs on track via matchmaking with professional buyers, exhibitors and other Nordic entrepreneurs. The mentors will ensure that entrepreneurs have thought in both preparation, professional appearance during the fair and follow-up of contacts afterwards. In addition, the mentors give advice and experiences to entrepreneurs.

[Find the application form here](#)

We offer entrepreneurs who are approved by a panel of application, a free exhibition stand at 6 m², which will be integrated in a common area with all NORDIC BUZZ participants.

The area will be divided in the following four categories:

- Interior and furniture
- design crafts and living products
- fashion, accessories and jewelry
- graphics, artwork & Industrial Design

There will also be an exciting common area, which can be used as a meeting place, networking, knowledge sharing, events, etc. targeted visitors at the fair. In the evening there will be other exciting events and overnight accommodations in a hall especially for the purpose.

There are 100 seats dedicated to NORDIC BUZZ area. The selection is among the Nordic, creative entrepreneurs who find this offer interesting and seeking for a place at this entrepreneurial fair. Applications must be made before the 18th. May.