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## QUOTATIONS FROM COMFORT IN LIVING DESIGN INNOVATION CAMP 1. – 5. JULI 2013

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Persons who have been interviewed by Karin Bendixen, Bexcom.

- Paulius Žemaitis, Lithuania
- Mathieu Riviere, Sweden
- Filip Berglund, Swedish, but work for a Finnish company
- Ilze Melgalve, Latvia
- Joanna Paszkiewicz, Poland (waiting for her answer)

**Paulius Zemaitis**, JSC "Arpolis". Dealing with individual furniture – offices, bars, cafes, kitchen, etc ([www.arpolis.com](http://www.arpolis.com))  
Country: Lithuania

*"I made contacts with Danish and Swedish companies at the Innovation Camp in Copenhagen; they might be our partners in furniture business. I got good lessons about how to work with designers in a team. It was a good experience for me and I can apply what I have learned to my company. The camp was really well organized and maintained during the process, and it was surprising to see how six to eight design students can work so effective in a team."*

**Mathieu Riviere**, Senior Industrial Designer, Electrolux, a global leader in home appliances and appliances for professional use selling more than 40 million products to customers in 150 markets every year (<http://group.electrolux.com/en/about-electrolux-492/>)  
Country: Sweden

*"The main interest for me, as an Industrial Designer of Electrolux, has been to work with different schools and students with different design backgrounds. Experiencing the way how the students are working is always a source of inspiration and to see what will be their vision(s) on a brief such as a Kitchen for the 65+."*

*"I have really been surprised by the way the students were able to work together so easily: Coming from different countries with different languages and backgrounds, they were all able to work together in a very natural way. They were all speaking the "design methodology language"! The outcome of the design teams, after a couple of days of work, is really impressing. I was very happy to follow the presentation of each team. Both deliveries and presentations were at an excellent level! I am going to share my experience with our internal design team."*

**Ilze Melgalve**, interior designer, Senioru Muiza, is a newly established (October 2012) private enterprise. Working in the area of interior design, senior housing and independent living, Design for All.

*"Great experience and possibility to be involved in the designing process as well as to discuss business plan, ideas with different companies, also understand*

*better senior needs, manufacturer needs/interests."*

*"It was surprising to follow the work in the design team - how great ideas were developed in real prototypes in such a short time and discover the cooperation between design and business teams to make the final product as real as possible, intensive ideas exchange between both teams as well as in between team members.*

*It all gave me great inspiration and a new way of looking at the senior's way of living. And I got new business contact with companies from Finland and Denmark."*

**Filip Berglund**, economist, Safera Oy

*"A great project! We mostly deal with technology in Safera but the Design Camp concept was new to me and gave from business perspective new types of input - including insight into different cultures and ways to overcome the encounter with cultural differences. The camp also provides benefit in terms of our international business relations.*

*I am very surprised that the camp worked so well, and actually have all felt at ease. The students had little time to develop their ideas and business plan in cooperation with us, but I was impressed with how quickly it all evolved and with the outcome."*