



N O R D I C F U R N I T U R E I N S I G H T

OSLO- JUNE 16- 17

Topic: Design for public spaces and worklife

COPENHAGEN- AUGUST 18- 19

Topic: Design and innovation in the circular economy

JÖNKÖPING- NOVEMBER 10- 11

Topic: Storytelling in a sustainability perspective

Scandinavian clusters invite brands and designers for common inspiration and learning about the future of Nordic design, and learn from some of the best projects in the three countries.

You will meet exciting players in Nordic design through match-making, seminars and company visits in Oslo, Copenhagen and Jonkoping this year.



NORWEGIAN
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Lifestyle & Design Cluster.
Denmark

interior cluster
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DESIGN FOR PUBLIC SPACES AND WORKLIFE

JUNE 16 - 17, OSLO

DAY 1, MATCHMAKING + CITY TOUR

Radisson Blu Plaza Hotell, Sonja Henies
pass 3

11:30-12:00: Meetings and greetings

12:00-12:50: Lunch

12:50-13:25: Vestre by CEO Jan Christian Vestre presents the Aker Brygge project, their design philosophy and its impact on the value chain.

Vestre is a leading manufacturer of furniture for towns, parks and outdoor public spaces. Vestre's products are produced in Norway and Sweden.

City Tour

13:25-13:40: Transport to Aker Brygge

13:40-13:50: The Aker brygge project

13:50-14:30: Guided walk to Barcode

14:30-15:30: The interior architect office Zinc presents the DNB main Office.

The building has 17 unique floors based on small-scale working units who combine an efficient and flexible internal organisation with a variety of specific communal spaces.

15:30-16:00: Snacks and mingling

16:00-18:00: Matchmaking

19:00: Dinner at Vaaghals

Recommended hotel for participants in Oslo:
Radisson Blu Plaza Hotell, Sonja Henies pass 3,
0185 Oslo

DAY 2, SEMINARS

Radisson Blu Plaza Hotell, Sonja Henies
pass 3

09:00-09:15: Introduction by the clusters

09:15-10:00: Design as Corporate Identity and managing internal and external design teams: Scandinavian Business Seating- Christian Lodgaard

Scandinavian Business Seating owns the Scandinavian brands HÅG, RH, BMA and RBM, and has about 470 employees working together to realize the company's vision: "To make the world a better place to sit!"

10:00-10:15: Break

10:15-10:55: Norwegian design as an export. Anderssen & Voll - Torbjørn Anderssen

In their seven years as a duo, they've designed products for plenty of global brands — Foscarini, Kvadrat, Magis, Muuto and Hay.

10:55-11:30: Furniture for public spaces- the Gardermoen project: Fora Form- Frode Sporsheim

Fora Form was founded in 1929, and is one of Scandinavia's leading suppliers of chairs, seating groups and tables for the contract market.

11:30-12:00: Dialogue and summing up

12:00-13:00: Lunch



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