

FAQ Nordic Buzz / Formex 24-27 August 2016

Congratulations!

You are one out of 70 entrepreneurs which has been specially selected to join our nordic project Nordic Buzz and the guest event at Formex 24-27 of August 2016. Here comes some general information about the fair, which hopefully will answer all your questions. If you have further questions you are very welcome to contact us:

SE Malin Davidson	malin@marketplaceboras.se
DK Annette Spicker Bruhn	annette@ldcluster.com
FI Kati Uusi-Rauva	kati.uusirauva@gmail.com

Cost

3.500 sek + moms per stand

375 € + VAT per stand

An invoice will be sent from Formex.

Stand

Each participant will have app. 6 sqm including a back wall and two lower sidewalls in white, 3 spot lights and an electricity socket.

Please note it is not allowed to drill, nail or paint anything on the walls, max 5 kg load (thin nails/tavel spik is OK)

We recommend you to bring all other details you need. If you would like to order anything extra from Formex, please contact your country representative at the latest 1 of July 2016.

Order Exhibitor Card

Inform your country representative the names of everyone who will be working in your stand, including you. Then you will receive an email including all Exhibitor Card. When you come to Formex you will go to one of the registration stations and print your fotobadge

Everyone working in your stand during the event must have its own personal nametag with photo (photo badge) to wear visible. This is a safety issue and also helps the visitors to know whom they are talking to.

Maximum 3 Exhibitor Cards per stand.

Official moving in

Saturday 2016-08-20 07.00- 20.00

Sunday 2016-08-21 07.00- 24.00

Monday 2016-08-22 07.00- 24.00

Tuesday 2016-08-23 07.00- 24.00

Wednesday 2016-08-24 07.00- 07.30

Dismantling

Saturday 2016-08-27 17:00 - 24:00

Sunday 2016-08-28 07:00 - 20:00

Monday 2016-08-29 07:00 - 16:00

Opening hours – during the exhibition

Wednesday 2016-08-24 09.30am-07.00pm

Thursday 2016-08-25 09.30am-07.00pm

Friday 2016-08-26 09.30am-06.00pm

Saturday 2016-08-27 09.30am-05.00pm

Accommodation

We have made room reservations at two different hotels close to the fair:

Hotel Älvsjö, 11 rooms info@hotellalvsjo.se

Connect Hotel Stockholm, 20 rooms reservation@connecthotels.se

Write Nordic Buzz/Formex on the booking. Please note, 23 of July all reserved rooms will be released.

Links for accommodations in Stockholm:

<http://www.booking.com/city/se/stockholm>

<https://sv.hotels.com>

<http://www.hotellstockholm.com/>

<http://www.bokahotell.se/hotell-sverige/hotell-stockholm/>

https://www.airbnb.se/s/Stockholm?source=hdr&s_tag=rjimeMGp

I recommend booking your accommodation in Stockholm as soon as you can, as the pressure on the hotels inn Stockholm this period is very high.

Evening events

Wednesday night it will be a PR event for journalists and bloggers, arranged by Formex.

Thursday night we will arrange a match making evening where all Nordic Buzz has the opportunity to meet, eat and drink together and also, if you like, 2-4 min pitch about you and your company.

Formex will also be arranged different activities for all exhibitors but it is not yet determined. More information will come on Formex <http://formex.se/>

Please note the price for the “Best sustainable Business Idea” will be rewarded with a free stand in the Young Designers section at Formex in January 2017. The price will be announced on Wednesday night during the PR event.

General important information

Candles

You can have up to 5 lighted candles per working staff in your stand. The lights must be under constant supervision.

Free Wi-Fi

Free Wi-Fi “*stockholmsmassa*” in all public spaces in the fair.

Restaurants

There are twelve restaurants to choose from at Stockholmsmässan. Read more at Mässrestauranger AB tel. 08-727 72 40.

Do you have lockers?

Yes, we have a small number of lockers in Gallery A and by the checkroom in Hall C. A small locker costs 20 SEK and a large locker costs 30 SEK.

By taxi

We recommend the following companies:

[Taxi Stockholm](#) +46 88-15 00 00

[Taxi Kurir](#) + 46 88-30 00 00

[Taxi 020](#) + 46 20-20 20 20

[Sverige Taxi](#) + 46 20-35 00 00

[TopCab](#) +46 8 33 33 33

[Airport Cab](#) +46 8 25 25 23

Address

Stockholmsmässan AB
Mässvägen 1
Älvsjö

Parking

Stockholmsmässan has 4,000 parking spaces available for visitors arriving by car. There are 2,000 spaces in our parking garage and the rest you find in the outdoor spaces surrounding the exhibition centre. Parking fee credit card accepted.

Public Transport information (bus, underground and commuter trains)

SL tel +46 (0)8 600 10 00

www.sl.se

Bank and ATM

SEB bank is situated in the entrance lobby and is open during large conferences and trade exhibitions. There is one ATM next to the bank and one at the East Entrance. ATM busses are also on site in the halls during larger events. You will also find bank services in Älvsjö Center, only a five-minute walk from Stockholmsmässan.

Smoking

Stockholmsmässan has a non-smoking policy.

Statistics Formex January 2016:

- Number of visitors' persons: 25.294
- Number of exhibitors: 820
- Number of visitors stores: 10.248
- Number of visitors' countries: 49